
you are a blue



definitely



Adapted from a presentation given by
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COLORCODE
Personality science.

STRENGTHS

You are a Blue. You are often the most admired of all the colors. Called the Boy Scouts or Girl Scouts of Color Code because you are thrifty, brave, reverent, clean, and all those things that go with being a good person. You represent so many of the virtues we all aspire to, such as honesty, empathy, and self-sacrifice.

Blues seem to come by their virtues naturally. This creates an image of righteousness and respect that you carry. You resemble a lighted beacon of goodness and truth. It's like the Statue of Liberty—what it stands for—an invitation for all to come and partake of goodness.

With their combined assets, Blues are a very strong part of every society. You are deeply committed, fiercely loyal to people, and especially well-behaved.

Blues are highly opinionated and a tough competitor for any personality that chooses to face you, because you generally base all of your opinions on emotion and moral principal.

Blues love with passion. For you, the finer things in life are intimate relationships and creative accomplishments rather than material possessions.

Blue are thoughtful. You are always thinking of others' comfort. You don't forget birthdays or anniversaries. You often have that perfect gift for special occasions, often purchased months in advance and wrapped up in a pretty bow.

Blues are very aware. You notice detail and quality. Blues are the kind that go on diets and stay on them, or if they don't stay on them they're angry at themselves. You are like a sainted pit bull. When you want something, you're going to get it. You don't let go until you've succeeded.

Blues are very compassionate. You care about the people in your life—everybody you're connected to.

Blues are very sincere. When you tell someone you will be somewhere, you will be there. When you're committed, you will stick to it. The same is true of

work. If you get into a job because you need security, you will often stay there far longer than is perhaps good for you.

LIMITATIONS

For a Blue, life is an emotionally double edged sword. On the positive side, you are giving and sensitive, but on the negative side, you can be so unforgiving and overly sensitive. If you are crossed you are slow to forgive. In fact, you can be so overly sensitive that you might stop giving, period. "You don't appreciate my gifts? Then I won't be involved at all."

Some Blues allow their emotions to rule their lives. You want badly to be loved. You seek understanding from others while refusing to understand and accept yourself. Your emotions can be a powerful roller coaster ride.

Because Blues have such high (and often unrealistic) expectations, you tend to suffer from low self-esteem.

Overwhelming guilt and worry can drive you inward, seeking solace from the only one your believe truly understands you. Yourself.

Blues are very demanding. The truth is, however, that Blues don't think they're demanding. You feel that if your loved ones really cared about you, they would rise to the occasion.



Example

Larry is a talented CEO whose career is highlighted by tremendous success. He is blessed with a business savvy one cannot learn in academic institutions. Still, he is known to pace the floors at night, plagued by second-guessing himself and worrying about the decisions he can't do anything about. Despite his uncanny intuition and solid experience, he cannot seem to trust himself and let go once decisions have been made. Instead, he ruminates about possible "worst case scenarios" and whether or not he has carefully considered all the options.

NEEDS AND WANTS

Blues need to be good. You have such moral integrity, that lying is out of the question and you struggle in any relationship where deception is present.

Blues need to be understood. One of the biggest problems others have in relating to you, is not realizing the depth at which you need to be understood.

Blues need to be appreciated. Nobody works as hard for others as you do. You love to help and nurture, but you want those you help to know and appreciate how much time you put into helping.

Blues' need for acceptance is one area in which you are most vulnerable. In an effort to gain acceptance, you may allow people to take advantage of you.

Blues want to reveal their insecurities. Unlike most people, you like to talk about your flaws. You tend to talk about what went wrong and where you didn't do something well.

Blues want to please others. You will go out of your way to make others' lives more pleasant. You just want to make sure *they* know that you went out of your way.

Blues want autonomy, and yet they are driven by the motive of intimacy. Therefore, you need to connect and bond, but you also like your own space. You prefer to work on your own schedule. You are not the best team players, because you tend to think, "I could have done this all in shorter time, and it would have been better quality, but you got in my way."

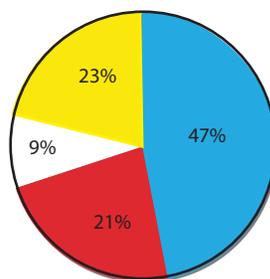
If you appear cool or aloof, it is probably because you

feel too overwhelmed—too caught up in other issues that are going on in your life.

Blues want security. You live in the same house forever. Many Blues live in the same house as adults that they grew up in as children because it's secure.

Blues love routine. You go the same way to work everyday, you have the same food everyday, you meet the same people everyday. If your security is taken away, you will feel threatened, and nothing is more trouble than an angry Blue.

SECONDARY COLORS



Remember that you can have only one Driving Core Motive. However, it is possible to have a Secondary Color that also influences you. A Secondary Color means that you might have "another side" to you that is a little different than what

someone would expect from you if considering only your Core Motive.

If you do have a Secondary Color, there will be times and situations where its impact in your life is a positive one—in other words, it enhances what you do. There are other times when the influence of your Secondary Color will be a destructive one.

Also, for good or for bad, that secondary influence will be stronger for some than it is for others. It is important to note, however, that no matter how strong the influence of the Secondary Color, it is still not nearly as significant as the Core Color itself.

Blue with Red

Of all the color combinations, a Blue with a Red secondary is the most difficult. This combination has a very strong internal struggle. When a Blue with a Red secondary operates with negative Red limitations, you send mixed messages and get limited results. A



Blue with Red may care deeply, but may be bossy, demeaning, or calculating and this doesn't feel safe or inviting.

You have very mixed emotions. You will stand up one minute and direct traffic, and then you'll be crying the next minute as if life is out of control and you don't know what to do. This sends mixed signals. Be aware of that and work on getting rid of your Red limitations.

Blue with White

A Blue with a White secondary color is a kinder, more gentle Blue. You're the kind of person that flows easier through life. Others like to be around you because you don't bother them, but you are always there for them. You care about others but you're not obtrusive.

A Blue/White is less decisive than a Blue, and you tend to seek stronger personalities. For example, as a Blue with White, you might seek relationships with Reds because you like them to make decisions for you.

You're also a more relaxed Blue. Blues tend to be rather intense and driven, but with a White secondary, you might be a little more comfortable with yourself. You stroll through life easier and are not quite as demanding of other people around you. You're also more willing to forgive.

Blue with Yellow

Blues with a Yellow secondary runs on heart and emotion. You're passionate.

This combination is very dependable, and responsible, but more playful, lighthearted and carefree than a heavy Blue. On the other hand, you send a lot of mixed messages. Others are not quite sure when you're sincere, when you're serious, or when you're just cutting up. This combination is also the most charismatic blend of the Blues, because you bring in the Yellow dimension of charm. You enjoy a vast range of emotions and you often have a nice happy blend because of the Yellow mix. You can go with the flow more easily.

ROLES

Blues as Children

A Blue child is the kind of child you hope for because he is going to be around to help you when you are old.

Blue children are very obedient. They will do what you tell them to do because they should. They come home on time. They do their homework to please their teacher.

They are very loving kids. Blue kids will often hug you, kiss you, and say they missed you. They are feelings-oriented.

Blue children get their feelings hurt easily. And, if you hurt a them, they will remember. They seek your approval and physical affection. Take the time to touch them, to talk with them. Share their day with them.

They will also remember that you were a room mother or that you took off work to come to their games. They'll let you know, "I want you to be where I am." They may not tell you they want you there, but, it means a lot to them.

Blue children can be devastated by scolding. They feel guilty already. Remember, that when you are disciplining them you don't have to do much, because they punish themselves enough.

Blues as Parents

Blue parents are over-indulgent. You are so devoted to your children, you tend to give up even your own life to live through your kids. And if you are told, "No, that's not good. You need to have your own life." You reply, "I'd rather do this than anything else I'm doing. Nothing has more meaning to me than doing this."

Blue parents can be taken advantage of by kids because they are so over-indulgent. The kids will say, "Oh, it was so hard to get up this morning. Will you drive me to school?" And you will do it. Red parents say, "Excuse me? Your legs work—walk."



Blues lecture. You think that it is your job to teach all the time. Blues parents are often lied to because a child doesn't want to disappoint you and hear your lectures.

Blues tend to do over-kill. You get overwhelmed too easily. The reason is you do too much. You get involved with all the aspects of your child's life. You want to be the room mothers, little league coaches, and volunteer to somehow participate in all the extra activities in your child's life.

Blues at Work

As a work colleague, Blues tend to make everyone look good. You are wonderful at detail, and you don't want to be on center stage. Blues excel with careful work, like accounting and writing reports. You are concerned about the quality of your work and are proud of a job well done.

You are very hard working. You work overtime because you feel as though you need to. You are punctual. Typically, you like to show up on time or early.

You are very creative. You like to work for the sake of working, not for the reward. You are very dependable and honest. Left in charge, you will take care of any problem. You are a poor delegator because you want it done right and you believe that no one can do it as well as you can.

You communicate with detours—you beat around the bush. You don't understand how to be direct. You'll have a hard time firing someone because you'll think, "Oh my gosh, this is this person's reputation, this is this person's salary, this is a family of five people, how will they handle it?" You think long term. You do not see things just for the moment.

RELATIONSHIPS

Blue-Blue Relationships

The Blue-Blue relationship is very sincere. If one Blue has a bad day, the other Blue feels deeply for him. They have a hard time getting up and getting on with life because they are so serious about everything that they do.

The Blue-Blue relationship runs the deepest emotionally, and they commit the longest. Healthy Blues make the strongest commitments to their spouse and to their employers.

In the work force Blues share perfectionist tendencies. They appreciate each other's dedication to getting the job done right. They share a commitment to quality. Nothing can be rushed. They are loyal and respect authority.

Blues trust Blues. They are reliable and conscientious. There is seldom any power struggle between them, unless they feel that what is being done lacks quality.

The Blue-Blue relationship usually enjoys warmth, sharing, and sensitivity. They enjoy quality relationships.

Blue-Red Relationships

If you have a Red and a Blue working together, they tend to say, "I will make this thing work. Somehow it will work." They are very tough on each other. You have logic verses emotion. You have insensitivity verses over sensitivity.

Example

A classic dialogue between a Red employer and a Blue employee may sound like this. The Red employer says, "Why you do what you do, is totally insignificant to me." The Blue says, "Why would I perform for somebody who doesn't care why I do what I do?" The Red says, "How I feel about you has nothing to do with how well you should perform." The Blue says, "How you feel about me has everything to do with how well I choose to perform." The Red says, "Look, just get your job done well and everything will be fine." The Blue says, "Look, just appreciate me and tell me how well I'm doing on my job and everything will be fine." They see things totally differently.

If a Blue can't do something right, he really doesn't have any joy or satisfaction in doing it at all. Whereas, Reds have joy in just getting things done and moving on with things. So they both have to learn to give and take in that regard.

Blue-White Relationships

In the Blue-White relationships, you have the White personality saying the Blues want to talk too much,



they care too much, they won't just let me work in my own space and get things done. When Blues get into a relationship with a White, they are far more demanding of communication than they might be with any other color. They want to know what the White thinks. Ironically, Whites tend to resist when somebody tries to force them to communicate.

Example

A great kid who was a senior in high school had a White core motive. His mom was a Blue to the core and she adored her son, and lived his life. She was right there all the time, wanting to know what was going on. So one night he was working at a fast food restaurant and he called his mom to ask her what was the best brand of floor cleanser he should use when mopping the floor. Who else would you call but your mom? Especially if she's a Blue. The White son says, "Mom, what kind of floor cleaner do we use at home?" You see the White logic? He wants only the facts. The Blue mom says, "Are you cleaning the floor?" She's seeking a conversation. She wants to talk with him. So he says, "Yes, Mom. Now I have to go. I just need the name of the best cleaner." She says, "Is anyone else helping you mop the floor?" She wants to get into his life and know what's going on. He says, "No. Carl is cleaning the food trays." She says, "Who is Carl? I never heard you mention him before." She wants to know what else is happening there. So, he says, "Mother, just tell me the name of a good floor cleaner." She says, "There is no need to get upset. I was just wondering how you are doing. You know how I care about you." And he says, "Well, guess what? I'm doing fine. In fact, I was doing more fine until I called you. Now, could you just tell me the name of that floor cleaner so I can get the job done and get home?"

Blue-Yellow Relationships

The Blue-Yellow relationship is "hand in glove." The very reason they connect is the very reason they hate each other the rest of their lives. The Blue and the Yellow are the most intimate combination of different

color personalities. They represent all the emotions you can have and together, they have explosive synergy. The Blue-Yellow combinations are primarily concerned with quality relationships and genuine human connectedness. They want to do things together. People matter to them. Yellows want to go and do things outside of the home, while Blues are more content staying in. Unlike the Blue-White combination, which can putter in the garage for the entire weekend, a Blue-Yellow pair has to get out and do more things.

Blues and Yellows tend to value each other, but often experience difficulty accepting that the other has a vastly different perception on how life is best lived. Yellows seek change. Blues want stability.

A Blue-Yellow relationship has an "emotion" track. So, they experience lots of passion as well as anger. They get frustrated more often and they express it, but they also have a whole lot of passion that pulls them together.

Blues and Yellows need each other. Maybe that is part of the reason they are so synergistic. The Yellows bring the spark and the Blues bring the stability.

Perhaps their differences afford them the opportunity of appreciating each other's strengths. Regardless of the reasons, Blues and Yellows frequently seek and enjoy each other's companionship. Their's is a strong bonding of the heart.

CONCLUSION

You are a Blue. You are good-hearted, of good conscience, and a good citizen. Life cannot bestow on anyone a more gratifying reward than to have you as a friend.