
you are a yellow

happy
impulsive
spontaneous
irresponsible
charismatic



definitely
yellow



Adapted from a presentation given by
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COLORCODE
Personality science.

STRENGTHS

You are a Yellow. Your driving core motive in life is fun. You're here to have a great ride. Yellows are about as essential to a society as breathing is to human existence.

Yellows tend to believe the best is going to happen. Fate often appears to smile on you and you are considered to be very close friends with Lady Luck.

Yellows are optimistic. You really believe the best in others. Yellows come with a good heart. You do not think evil thoughts. You don't understand that. You don't operate on that axis, so when you hear that there are people who plan negative events, people who are harsh, cold-blooded or selfish, you have a hard time believing it. You're not very pessimistic. You believe there is an answer to everything and a pot of gold at the end of every rainbow.

Yellows are enthusiastic. You don't like boring lectures. You don't like boring people. You like people who are passionate about life. Yellows are the ones who are always looking for something new to do. You want exciting challenges. Yellows will embrace new ideas, new people, and new thinking. You have a very hard time with close minded or rigid people. You don't understand why anyone wouldn't want to embrace a new concept, especially when you can consider what it would do for their life.

You are very spontaneous. Your idea of long term planning is about five minutes. "Curious" is a good way to describe Yellows. You want to find new events and new experiences and meet new people. You live by the theory that it is okay to play. And you believe that people who don't understand that have limited minds.

Yellows are quite forgiving. What's to forgive? You can't remember what happened that needs forgiving. Yellows tend to have a hard time understanding why others can't forgive them for the things that they do to create problems in others' lives.

Yellows are also very charismatic. You find it easy to relate with people of all ages. You make friends with all the kids on the block where you live. You charm the elderly people in stores and babies in strollers with an entertaining kind

of style. You reflect a joyful nature that entices many of those whom you encounter to brighten their own dispositions just by being around you.

LIMITATIONS

Yellows are very self-centered. You're having a great life and would like others to notice. You frequently fail to develop the depth necessary to contribute substantially to society. And society allows you to do so. They're willing to let you go off and play because you're cute and you're playful, but you often don't learn to pay your dues. This leads to Yellows struggling to understand as they get older why anyone would rather earn their keep than take the easy road in life.

Perhaps the most serious Yellow limitation is their lack of commitment. You commit until it gets tough, and then you often find an easier route with less difficult players.

Yellows are unproductive. Their enthusiasm leads Yellows to start more projects than any other color, but they successfully complete the fewest. You live a rather disorganized life, both in your environment and your personal thoughts. You are quite scattered. Rather than focusing on real issues and important events, you seem to putter with minor concerns and irrelevant activity. It's a way of escaping from having to focus on what really needs



to be done. Yellows have a difficult time committing to anything that takes priority over play. Consequently, you find yourself somewhat superficial.

Yellows simply want praise for what they do, and credit for whatever commitments they miraculously maintain in their life.

Yellows are unreliable. You work on the “better offer” theory. You make a commitment and if something better comes up, that is what you do. This can be terribly frustrating to other personalities who are committed and dependable. They feel that it’s an insult when a Yellow skips on a commitment.

You know the old song, “Call me irresponsible, call me unreliable, call me undependable?” We should just call him Yellow, because it’s the same concept.

In a disorganized way, Yellows love change. But *what* you change is typically unimportant, and *when* you change is often counter-productive. That is what Yellows have to be aware of. That changing the color of your hair is not going to change your relationship. Or when you change classes is not necessarily going to get you a degree.

NEEDS AND WANTS

Yellows need to look good socially. You like people to like you. You like people to value you. Social acceptance is very important to you.

Yellows need to be involved. Sure death for a Yellow is routine. You like new concepts.

Yellows need to be praised. People often forget this. You need to know that people like what you are doing. You don’t need “appreciation.” That’s much deeper than what a Yellow requires. But you do need to know that people are patting you on the back and feeling good about what you are doing.

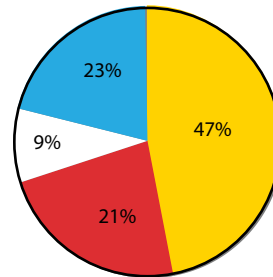
Yellows need approval. You act like you don’t but the truth is, if you value someone, you want his approval.

Yellows want to hide their insecurities. You need to trust, and if you trust someone, you will reveal your insecurities to them.

Yellows want to be noticed. You want people to see you. You’re often struck by fame or wanting to look good to other individuals.

You want freedom. Emotional or physical confinement leaves you frustrated and irritated. Yellows crave playful adventure. You want to get out and have a good time. You want to see what is going on in the world.

SECONDARY COLORS



Remember that you can have only one Driving Core Motive. However, it is possible to have a Secondary Color that also influences you. A Secondary Color means that you might have “another side” to you that is a little different than what

someone would expect from you if considering only your Core Motive.

If you do have a Secondary Color, there will be times and situations where its impact in your life is a positive one—in other words, it enhances what you do. There are other times when the influence of your Secondary Color will be a destructive one.

Also, for good or for bad, that secondary influence will be stronger for some than it is for others. It is important to note, however, that no matter how strong the influence of the Secondary Color, it is still not nearly as significant as the Core Color itself.

Yellow with Red

Yellows with Red are very hard not to like. You have a sense of charisma and energy that makes you very tough to beat.

Reds and Yellows have complimentary similarities. So if you are a Yellow who has Red strengths, you are most likely more focused, more reliable, and more assertive than typical Yellows. A Yellow with Red is outgoing and assertive, but very playful and likeable.

Yellows with Red are actually quite disarming. Your



productivity is unexpected. You come off with a sense of “let’s have a good time, let’s enjoy life.” You are very pleasant to be around, and then all of a sudden people notice you are charging ahead and getting things done.

Yellow with Blue

Yellows with Blue are a totally different blend. You are all heart. You are very playful, yet sincere. It’s a confusing blend, because you come off as though you don’t really know what you are doing. Your Blue side is very focused, directed, and dependable.

Yellows with Blue have a lot of internal struggle. Yellow/Blue is not a natural blend. You struggle a great deal in terms of being responsible versus being carefree. The area in which you don’t struggle, is that both colors have heart. So a Yellow with Blue is comfortably oriented towards emotion.

Yellow with White

If you are a Yellow with White, you possess the best people skills. Think about that. A Yellow/White personality is hard not to like—very playful, carefree, fun-loving, but also sensitive to slowing down the pace, accepting other people that are different than you, not being obnoxious or demanding. You possess a logical kind of perspective. Those dimensions make a Yellow/White pretty tough not to enjoy being around. You have very relaxed energy.

ROLES

Yellows as Children

Yellow is the color for kids. Yellow children are quite entertaining. They love to put on shows. They love to tell you jokes. They love to play games. Yellow kids are a lot of fun to watch in action.

They are very playful. They love to go and do. They want to get out of there and meet new people and go new places.

Yellow children are often considered hyperactive. They’re often nick-named “chatterbox.” They can usually find anything interesting to talk about anytime of the day. These behaviors can be stressful to those around them if

they’ve had a tiring day. When idle chatter is combined with rude or loud behavior, Yellows are considered obnoxious. Interestingly, this label often offends Yellows because they can’t comprehend why anyone wouldn’t find them as delightful and entertaining as they find themselves.

Example

A distressed mother said that she feared that she was going to gag her Yellow four-year-old if something didn’t change soon. She was so tired of her child’s non-stop chatter, that she admitted she stopped listening to save her sanity. The mom liked her quiet time. Every time she simply sat down to read a magazine or gather her thoughts, her daughter pounced on her lap and tried to cheer her up because she was certain she wouldn’t be very happy or why would she be just sitting there? The mother actually began hiding from her four-year-old daughter at times throughout the day so she could find some peace of mind.

Yellows prioritize play over work. This is very difficult for people to understand, especially Reds and Blues. But Yellows believe that play is productive.

Yellows also have a lot of excuses. They are terrible at being pinned down. Their parents ask where their homework is, and they will make up story after story. They have lots of excuses for everything.

Yellows are also very forgetful people. To complete a task, they need a specific timeline and directions to follow, and constant reminders. Yellows are rather messy and sloppy in their work habits. They produce material that most teachers cringe over and parents are rather embarrassed about.

Yellows as Parents

Yellows make great parents. You’re lots of fun to be around. Yellow parents want their kids to enjoy life.

Probably the greatest gift Yellow parents bring to their kids is pure love. Your kids know that you adore them.

Yellows don’t spend time critiquing or directing. You do spend a lot of time just telling your children how great



they are while showering them with affection. You do a lot to build a child's self-esteem.

Yellows have very poor follow-through on commitments and discipline. You may threaten something in the heat of the moment, but it is too much of a commitment to follow through.

Yellow parents are very energetic. You like life, so as a parent, you think kids ought to like life too. You enroll them in your life plan of having fun. Yellow parents are always saying, "Let's go do this, let's go do that, let's go meet so and so"...you are always leaving rather than coming.

Yellows often take the easy route. As a parent, you will not check your children's rooms. You will not ask your kids what they have or haven't done. You forget to pump the gas because it can be done later. You tend to take care of what you like to do verses what has to be done. So often, kids of Yellow parents tend to become responsible on their own and make up for what the Yellow parent doesn't do. Yellows are superficially involved in their kids's activities.

Yellows at Work

As work colleagues, Yellows are a great hire. You build moral. Yellows are not intimidated at all by new ideas or new challenges. You're willing to try anything.

Yellows find a company without reputation or protocol a comfortable fit for them. Yellows are energetic. If a new program is put into play, you are perfect to head it up. You will convince and motivate people to try new things.

Yellows also have a very creative streak. Most people perceive that Blues are the creative ones, Whites are the inventive ones, Reds are the ones that put things into action, and Yellows just enjoy the process. But, that isn't totally true. You have a very creative side that typically has to do with people and how you can interact with them.

Yellows are great verbal communicators. You are more than comfortable debating with the Reds, and talking to any personality. You are very quick on your toes, and often misunderstood for your quick retorts.

You prefer short term goals. In the work force, you don't want to know that you have nothing to look forward to. A long term goal is not motivating for you. You need to know that this month, if you complete this task, this is what you can celebrate. It's a rather superficial reward system, but it works for Yellows.

Yellows lack longevity. You're more likely to jump ship. In fact, many people often wonder what jobs do appeal to Yellows? Typically, you like jobs you can get into and get out of.

RELATIONSHIPS

Yellow-Yellow Relationships

Why do Yellows not marry Yellows? Who's going to take care of business? Who's going to get around to things that have to be done? Yellows are great for lunch, but not so great on long term commitments.

When two Yellows can get their acts together long enough to form a relationship with each other, it's going to be a whole lot of fun. They travel, party, and laugh well together. But work is another story. Yellows need someone to drive the action, and unless the action is at the beach, they will have a difficult time motivating each other. No one is making sure things get done in this relationship.

Yellows will talk each other's ears off. Neither in this pair will excel at listening, but that doesn't bother them! They are irresponsible and flighty, but they have a fabulous time together.

Yellow-Red Relationships

The Yellow-Red relationship is called "friendly fire." It is very exciting and adventurous.

Both colors are rather selfish people. The Yellows are self-centered, and Reds are selfish. So both have to stretch considerably in terms of character to make this kind of relationship work. The positive aspects can lag into negative if you're not sensitive and compassionate towards each other's needs. Reds and Yellows actually need each other a great deal and can be a wonderful combination if they are willing to stretch.



Yellow-Blue Relationships

The Yellow-Blue combination is referred to as “hand in glove.” What you have here are people that really value each other because of the emotional connection and the need for intimacy. Yellows bring change to the relationship. You’re always up for some new idea, new relationship, new experience. And the Blues bring the stability, like a solid rock that you can anchor yourself to. The Yellow will advise the Blue to try new things, which the Blue might resist. The Blue will recommend that the Yellow be more secure and more stable in their relationships. Blues bring quality to the Yellows’ life that would ordinarily not be there.

Yellow-White Relationships

The Yellow-White relationship is an interesting one.

You like each other as Yellows and Whites, but you don’t often get together. You tend to seek stronger personalities to connect to. But in a Yellow-White relationship, you do have gentle fun. You get along. You don’t harass each other much. You don’t expect a whole lot from each other. Your relationship is generally is easy-going and relaxed.

CONCLUSION

You are a Yellow. You reflect the spirit of the wind and the life-giving miracle of fresh air. You love yourself, life, and all that it brings. You are definitely a Yellow.