Train the Trainer Certification Program

Interpersonal Skills Workshop

✔ Eighty-five percent of people fired last year were let go because of relationship problems at work.
✔ The cost of rehiring an employee knowledge worker is $70,000, including hiring, training and lost productivity.
✔ More and more, people believe EI (emotional intelligence) is more important than IQ in the workplace.

Become certified to teach the popular Color Code Interpersonal Skills Workshop at this 3-day certification seminar.

January 26-28, 2009
Las Vegas, Nevada

February 18-20, 2009
Salt Lake City, Utah

February 25-27, 2009
Las Vegas, Nevada
Color Code Interpersonal Skills Workshop

This workshop teaches how to increase interpersonal skills using the very powerful Color Code theory. The Code Personality Profile is unique for several reasons. First, it goes deeper than mere personality—it identifies Motive—why you do what you do. Secondly, the Color Code is easy to use and implement. Rather than having to memorize a string of numbers, the Color Code uses colors to represent Driving Core Motives:

**Reds are the power wielders!** Power is defined as the ability to move from point A to point B. Reds are about results and productivity. They bring great gifts of vision and leadership. Reds are generally characterized as responsible, decisive, proactive and assertive.

**Blues love to give of themselves to others.** Intimacy, connecting, creating quality relationships and having purpose is what drives these people. Their natural gifts include quality and service. Blues can be counted on to be loyal, sincere, and thoughtful.

**Whites are peacekeepers!** Peace, or the absence of conflict, is what motivates a White. Clarity and tolerance are White gifts. Whites are also known for their qualities of kindness, adaptability, and patience.

**Yellows love to have fun.** The joy of living in the moment and doing something just for the sake of doing it is the driving force for these people. Yellows offer the gifts of enthusiasm and optimism. They are generally charismatic, spontaneous, and sociable.

The comment we hear most frequently is how easy the Color Code is to put into practice.

After completing the workshop, your trainees will:

- Understand their core personality
- Discover what motivates them
- Read others easily and accurately
- Identify their natural strengths & overcome their limitations
- Improve their relationships with others
- Enhance their business performance

Workshop participants develop increased levels of self-awareness (the #1 key element for developing emotional intelligence skills); learn how to effectively understand and work with team members; improve communication skills; and are better prepared to create successful professional relationships.
Workshop Agenda

Day 1

9am – 10:30am  Color Code Presentation
10:30am – 10:45am  Break
10:45am – 12pm  Continue Color Code Presentation
12pm – 1pm  Break for lunch on own
1pm – 2pm  Finish Color Code Presentation
2pm – 2:15pm  Break
2:15pm – 3pm  Personal Introductions
3pm – 5pm  In-depth Presentation of Facilitators Guide

Day 2

9am – 10:30am  Presentation Skills
10:30am – 10:45am  Break
10:45am – 12pm  Continue Presentation Skills
12pm – 1pm  Break for lunch on own
1pm – 2pm  Team Building Exercises
2pm – 2:15pm  Break
2:15pm – 3:00pm  Trainer Admin Tools
3:00pm – 4:45pm  How the DCMs interact
4:45pm – 5pm  Close with Q&A

Day 3

9am – 12pm  Individual New Trainer Presentations
12pm – 1pm  Break for lunch on own
1pm – 2pm  Introduction to Character Code
2pm – 2:15pm  Break
2:15pm – 2:45pm  History of Color Code
2:45pm – 3:15pm  Contracts/Exams/Introduce ICCA
3:15pm – 4:15pm  Marketing
4:15pm – 4:45pm  Close session with Q&A

Who Should Become Certified Trainers

Corporate Trainers
By becoming certified as a trainer of the Interpersonal Skills workshop, you will save your company thousands of training dollars and turnover costs of your most important asset—your people.

Professional Trainers
Interpersonal skills are important in every walk of life. This training is valuable both personally and professionally. Certification allows trainers to teach this course to the public. Opportunities to create a substantial independent income exist.

This is a high-energy workshop that is both educational and fun to teach/attend.

For more information on how you can become certified to train the Color Code Interpersonal Skills workshop call 1-866-4-MOTIVE

Comprehensive Facilitator and Participant Tools
You will be provided with tools that were written by pre-eminent experts of the Color Code. Your commitment to the Color Code is just 50 participant kits per year with an initial commitment of 70 participant kits ($3500).

The complimentary facilitator kit comes in a leatherette 3-ring binder and includes a facilitator guide, with a concurrent student workbook and facilitator notes, a numbered slide presentation, Color Code code cards and on-going support from the Color Code staff.

Participant packet includes a comprehensive profile upgrade, a 40 page workbook, a set of Color Code code cards, and a name tag with the participant profile results piechart—a $99 value!